

# Supercharge Your Digital Transformation

Hi, we're HWarp. We help business owners and managers solve hard problems and grow their businesses through elegant digital solutions.



**H\_WARP**  
[hwarp.com](http://hwarp.com)

Headquartered in

**Ottawa**

Founded In

**2016**

Team members

**15+**

Canadian-based talent

**100%**

# Meet Our Leaders



**Rob Saric**

DIGITAL STRATEGY & PRODUCTS



**Raj Thukral, CISSP**

DATA SCIENCE & CYBERSECURITY



**Steve Milijasevic**

PRODUCTION MANAGEMENT  
& MANUFACTURING SYSTEMS



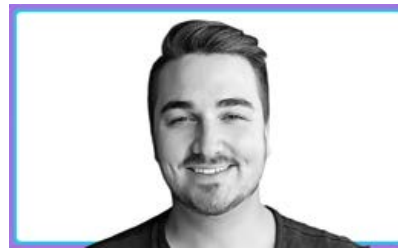
**Sandra Saric**

ORGANIZATIONAL DESIGN  
& HUMAN RESOURCE OPTIMIZATION



**Steve Lowrie**

SOFTWARE DEVELOPMENT  
& ANALYTICS



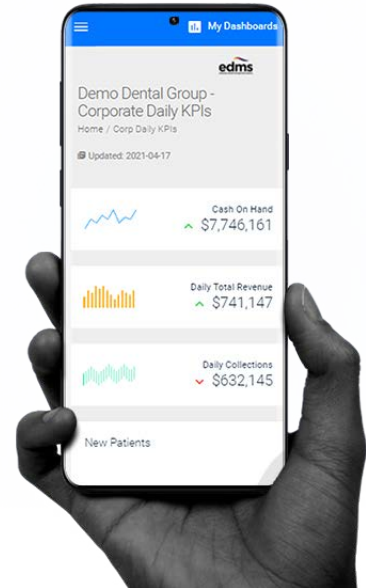
**Patrick Turcotte**

MARKETING, SALES & REVENUE  
OPERATIONS

We design and implement elegant solutions that solve complex problems and help you drive growth in your business.

“ **The HWarp team is exceptional! Very friendly, understanding and collaborative. Great to work with overall.** They reviewed our dental data warehouse solution and within a few hours they mapped out how we could use existing technologies to modernize it and help our entire team operate more efficiently. Beyond the technology implementation, they were very helpful in helping us map and improve our processes. Their involvement in our business has had a tremendous impact on our growth. “

Peter Evans  
EDMS Dental | Chief Executive Officer



## Areas of focus

- ✓ **Healthcare**  
Dental, physio, homecare
- ✓ **Professional services**  
Legal, accounting, real estate, consulting
- ✓ **Commerical services**  
Construction, manufacturing, engineering

## Our Trusted Clients

We help our clients grow their businesses by designing and implementing tools and solutions that empower their people to be consistently great at what they do.



Healthsuccess.org

edms



girls who  
code



## Contact Us

Headquarters

29 Imperial Ave.  
Ottawa, ON

✉ [rob@hwarp.com](mailto:rob@hwarp.com)

➔ [hwarp.com](http://hwarp.com)

# Our Approach

## Supercharging businesses with elegant digital solutions

We believe most consultants place too much emphasis on looking smart, and not enough emphasis on their clients' goals. We're different. We focus on elegant solutions that actually move the needle, quickly. We learn what's keeping you from getting to your destination, and then build the bridges that will get you there safely and on time.

## Our process

Discover. Design. Recommend.

### DISCOVER

- Define objectives & priorities
- Complete internal assessment
- Conduct solutions research & analysis

### DESIGN

- Map problem-solution ecosystem
- Solution impact assessments
- Develop implementation roadmap

### RECOMMEND

- Determine resource requirements
- Present digital adoption plan

### IMPLEMENT

- Prioritize implementation based on objectives
- Trial solutions
- Complete set-up & training

# Our beliefs

- ① **Results** matter most.
- ② **Clear communication** is critical.
- ③ **Quick wins** add up quickly.
- ④ **Simplicity** is beautiful.
- ⑤ We have nothing without **integrity**.

## Digital solutions we often implement

- Digital Marketing Management
- Customer Relationship Management
- ERP & Analytics Integrations
- Sales Enablement Tools
- Community Portals
- HR Management Tools
- Internal Process Tools
- Cyber Security Tools
- Workflow Management Systems
- Browser Extensions

# How We Help

We know how stressful it is to run a business. The mountain of things to do never gets smaller. It requires all of your power and focus just to keep things running smoothly. Taking the next big step can feel impossible.

Don't worry, you're not alone. We've worked with dozens of clients who were in the same position. Our years of experience and deep expertise in the digital world positions us to identify ways to help you achieve your business goals in as little as a 1 hr web call.

## Revenue Growth

- Product & service positioning
- Awareness & lead generation
- Conversion optimization
- Monetization strategies
- Sales automation

## Operational Efficiency

- Process design
- Workflow automation
- Systems integration
- Software implementation
- IT service enablement

## Security

- Security assessments
- Security programs
- Compliance governance
- Managed security services
- Cybersecurity process setup

## Engagement Types

### Digital Audit & Opportunity Assessment

**What's included:**

Half-day strategy session designed to unearth your options for quickly boosting your bottom line with digital tools

**\$2,950**

### Digital Adoption Plan \*

**What's included:**

Get a detailed breakdown of your options, plus a recommendation on what to prioritize, and a step-by-step implementation plan.

**\$17,950**

### Digital Solutions Implementation

**What's included:**

Everything, top-to-bottom, turnkey. Full implementation of the digital solutions that will supercharge your business.

**FEE:  
PROJECT-BASED**

\* Your business may qualify to get **up to 90% of the projects costs, up to \$15,000**, covered by the Canadian Digital Adoption Program (CDAP) grant.

HWarp is an approved CDAP digital advisor.